

## REMARKS

Claims 1-14 are currently pending in the present applications, with Claims 1 and 9 being amended, and new Claim 14 being added. Reconsideration and reexamination of the amended claims are respectfully requested.

The Examiner rejected Claims 1-7 under 35 U.S.C. § 103(a) as being unpatentable over Makofsky et al. (U.S. patent no. 6,564,994) in view of Panveno (U.S. Patent No. 4,339,034) and Brody (U.S. Patent No. 2,777,574). The Examiner also rejected Claims 8-13 under 35 U.S.C. § 103(a) as being unpatentable over the references cited above and further in view of Colangelo (U.S. patent no. 4,473,153). These rejections are respectfully traversed with respect to the amended claims.

As previously communicated, the present invention is directed to a system for the mailing of digital media such as DVDs or compact discs so as to provide protection to the media during transport, as well as allowing the media to be transported again reusing the system. Specifically, the present invention includes, inter alia, an envelope having a sealing portion with a detachable portion and a reseal portion. After receiving the digital media, the recipient can reuse the envelope to send the digital media again simply by detaching the detachable portion, and resealing the envelope with the reseal portion. This aspect of the invention provides the recipient the convenience of not having to use another envelope to transport the digital media, either to another recipient or to the original sender of the digital media.

Additionally, the detachable portion of the sealing portion substantially covers a front side of the envelope so as to cover a mailing address, such as a return mailing address that may be used for sending back the envelope. Specifically, once the detachable portion is removed, the mailing address is revealed and can be used to mail back the envelope.

None of the cited references contain any disclosure or suggestion of using a detachable portion of the seal to cover a mailing address. Accordingly, Applicants respectfully submit that

the Claims 1-13, as amended, are not obvious in view of any of the cited references, either individually or combined.

New Claim 14 has been added to further recite details of the present invention, and is respectfully submitted as in condition for allowance for the same reasons stated above.

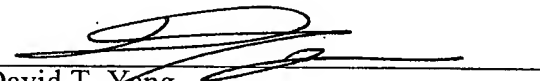
In view of the foregoing, Applicants respectfully submit that all of the pending claims are in condition for allowance. An early allowance is solicited. If the Examiner believes it would further advance the prosecution of the present application, he is respectfully requested to contact the undersigned attorney.

In the unlikely event that the transmittal letter is separated from this document and the Patent Office determines that an extension and/or other relief is required, Applicant petitions for any required relief including extensions of time and authorizes the Assistant Commissioner to charge the cost of such petitions and/or other fees due in connection with the filing of this document to Deposit Account No. 03-1952 referencing docket no. 562072000300.

Respectfully submitted,

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By:

  
David T. Yang  
Registration No. 44,415

Morrison & Foerster LLP  
555 West Fifth Street  
Suite 3500  
Los Angeles, California 90013-1024  
Telephone: (213) 892-5587  
Facsimile: (213) 892-5454